

NEWS RELEASE



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United Way of Jackson County Exceeds Campaign Goal *Results to date top \$2 million; final results due in March*

JACKSON, Mich. [Jan. 27, 2014] – United Way of Jackson County announced today that the community’s generous supporters have lifted the 2013 annual campaign above its \$2 million goal.

“Once again, the people of Jackson County are leading the charge to transform our community through their generosity and compassion,” said Dave Kreger, 2013 campaign chair. “We’re deeply grateful for this support.

Ken Toll, President and CEO of UWJC, said, “Financial gifts to United Way allows us to create strategic partnerships that tackle issues affecting education, financial stability, health and basic human needs. By bringing together every person, every volunteer project and every dollar given, we’re collectively transforming lives and the community as a whole.”

Toll said UWJC pledges from several workplace campaigns are still being processed. He expects the organization to announce a final total in March.

About United Way of Jackson County

United Way of Jackson County mobilizes the caring power of the community to provide opportunities for a better life for all Jackson County residents by focusing on helping children succeed in school, making sure families are financially stable, and helping people achieve and maintain good health. On the Web: www.uwjackson.org

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