

# NEWS RELEASE



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Contact: Ken Toll  
517.784.0511

## **Long-Time Radio Host Joins United Way; Marc Daly Takes Role as Campaign Manager**

JACKSON, Michigan (June 16, 2014) – Marc Daly, former program director at WKHM Radio in Jackson, has joined United Way of Jackson County as Campaign Manager. In this role, he will provide leadership and support for the organization’s annual fundraising campaign. Daly succeeds Beth Shafer, who was recently promoted to Director of Resource Development.

“After nine years of advocating for our community through local radio, I’m excited to take this next step,” Daly said. “I believe in United Way’s mission of advancing the common good in education, financial stability and health, and I look forward to supporting that work.”

Daly holds a bachelor’s degree in communications from Eastern Michigan University. He began his career in radio in Adrian before joining WKHM and Jackson Radio Works in 2005.

“Marc brings strong local ties and a great commitment to Jackson County and to United Way,” said Ken Toll, President and CEO of United Way of Jackson County. “We’re thrilled to have him join our team.”

### **About United Way of Jackson County**

United Way of Jackson County mobilizes the caring power of the community to provide opportunities for a better life for all Jackson County residents by focusing on helping children succeed in school, making sure families are financially stable, and helping people achieve and maintain good health.

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