Dear [COMPANY NAME] colleague,

In a time of dramatic change, it’s good to know there are some things you can rely on. That’s why I’m excited to kick off our annual United Way campaign and invite you to support their work.

At the same time, we’re doing the campaign a little differently because of the pandemic. We’ll focus on bringing you information directly rather than in meetings or special events. But the need remains—and so does your opportunity to make a powerful impact in our community.

United Way of Jackson County does what no other organization can do alone. They gather every resource, every partner and every voice to fight for the financial stability of every person in Jackson County. United Way led the response to COVID-19 in our community by building partnerships, gathering funds and investing quickly to meet critical needs.

Now our community is moving toward recovery and rebuilding. United Way is leading the charge to help struggling individuals and families reach financial stability. But to get there, they need your help—now more than ever.

[ADD INFORMATION HERE ABOUT MAKING A PLEDGE]. If you prefer, you can donate directly. Go to uwjackson.org and click on DONATE to make a secure contribution.

If you have any questions, please contact [NAME].

Thank you for your vital role in rebuilding Jackson County. Jackson, we got this!

[SIGNED]