Dear [COMPANY NAME] colleague,

As we approach the final days of our annual United Way campaign, please accept once again my deep appreciation for your support. Our company strives to be a good corporate citizen in Jackson County. Our partnership with United Way—which your gift makes possible—allows us to have a positive impact in thousands of people’s lives.

Your generous support is more important than ever. COVID-19 put a heavy burden on our community’s social safety net, a burden that continues as residents strive to recover from the economic impact. When you give to United Way, you make sure families are fed and people have shelter. But more than that, you make possible the programs and resources that allow them to rebuild their lives.

[ADD INFORMATION HERE ABOUT MAKING A PLEDGE]. You can also donate directly. Go to uwjackson.org and click on DONATE to make a secure contribution.

If you have any questions, please contact [NAME].

Thank you again for being there for our community. Jackson, we got this!

[SIGNED]