ENTRY DEADLINE: **TUESDAY, SEPTEMBER 15** at 5:00 p.m.

We’re looking for your short videos showing how the people of Jackson County live united and stand strong together to build a better community—during the pandemic and beyond.

**HOW THE CONTEST WORKS**

Jackson County residents can submit a short, original video (2 minutes or less) demonstrating what #JacksonWeGotThis means in terms of people uniting to build a better, stronger community. Videos can be personal testimonies, a dramatic or comedy skit, an original music performance, an original poetry performance, interviews with volunteers working at a project, or any other appropriate creative effort. Share your experiences, your hopes, your inspiration, anything that demonstrates #JacksonWeGotThis.

Videos will be judged by United Way of Jackson County staff and volunteers. A Grand Prize Winner ($500 cash prize) and two Runners-Up ($100 cash prize each) will be chosen. Decisions will be based solely on how well the video demonstrates the #JacksonWeGotThis theme. That means a short, heartfelt testimonial on a smartphone has just as much chance of winning as a professional production.

The three top videos will be streamed during a live online event to be scheduled in fall 2020. All entries will be posted online by United Way over several weeks following the live event.

**CONTEST RULES**

- Videos must be no longer than 2 minutes.
- Every video must include the words **Jackson, We Got This** or the hashtag #JacksonWeGotThis either spoken, sung, displayed on screen, or any/all of the above.
- Each entrant agrees to allow their name, likeness and video entry to be used by United Way of Jackson County (UWJC) for the contest and any related marketing and communications. Entries must include a signed release form representing the entrant and every person who appears in the video. Minors (under age 18) must have signed consent by a parent or guardian.
- Videos must contain original content. Any use of copyrighted music, video, images or other intellectual property without written permission and attribution will disqualify the video.
- Videos must be appropriate for broadcast and family audiences. Any imagery, language, humor or other content deemed inappropriate by UWJC will not be allowed.
- Entrants grant UWJC first-time rights to post their video entry online and unlimited subsequent use with attribution. Entrants retain all other rights to their video.
- United Way of Jackson County’s judges will be the sole decision-makers on whether content is appropriate and allowable, and what videos are selected as winners. All decisions are final.
- Contest entrants must reside in Jackson County. People appearing in the video are not required to be Jackson County residents, but it is strongly encouraged.

When you are ready to submit your entry, send an email to **info@rickchambersassociates.com**. You’ll receive a link to upload your video to a Dropbox folder. You MUST include a scanned copy of the completed and signed release form with your entry. Questions? Email info@rickchambersassociates.com.
#JacksonWeGotThis Online Video Contest – Release Form

I hereby acknowledge my participation in this #JacksonWeGotThis Online Video Contest entry and grant to United Way of Jackson County, its assignees and transferees permission to use this video and/or my likeness, with or without my name and for any lawful purpose, including for example such purposes as announcing contest results, publicity, illustration, advertising and web content.

By signing this form, I acknowledge that I have read and I understand the official contest rules as well as the above permissions.

TITLE OF VIDEO (Please print):  

DATE:  

NAME OF ENTRANT (Please print):  

SIGNATURE OF ENTRANT:  
(Must be signed by parent/guardian if under 18)  

ADDRESS OF ENTRANT (Please print):  

EMAIL & PHONE NUMBER OF ENTRANT (Please print):  

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<th>NAMES/SIGNATURES OF INDIVIDUALS IN THE VIDEO</th>
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Make a copy of this document if you need to list more individuals. A completed/signed release form is required for every video entry.